



## STATEMENT OF PRIVACY

### WHAT DO WE DO WITH YOUR INFORMATION?

When you and your leader(s) register to a PRIME Leader Talks Program or purchase something from our store, as a part of the purchasing and registration process we collect the personal information you provide us, such as your name, address, and email address.

When you browse primeleadertalks.com, we also automatically receive your device's internet protocol (IP) address, which provides us with information that helps us learn about your browser and operating system.

#### Email Communications

With your permission, we may send you emails about the PRIME Leader Talks website and related program offerings, registration information, program content, and other updates.

### CONSENT

#### How do you receive my consent?

When you provide us with personal information to complete registration, make a purchase, verify your payment details, or participate in a program, you imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for any secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to say no.

#### How do I withdraw my consent?

If after you have opted-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use, or disclosure of your information, at any time, by contacting us at [support@primeleadertalks.com](mailto:support@primeleadertalks.com)

## DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our [Terms of Service](#). \*hyperlink to our terms\*

## THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

Certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. If you elect to proceed with a transaction that involves the service of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

For example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

## Links

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## PAYMENT

If you make a purchase on our website, please note that we use a third-party payment processor, such as Stripe or PayPal. All payments are encrypted through the Payment Card Industry Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like American Express, Discover, Mastercard, and Visa.

PCI-DSS requirements help ensure the secure handling of credit card information by our site and its service providers.

## SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

## COOKIES

We utilize “cookies” or similar tracking technology as a means of maintaining a record of your visit(s) and track your session(s) on our website. A cookie is a small text file that is transferred by a web server and stored on the hard drive of your computer or mobile devices. It can only be read by the server that sent it to you. This information does not identify you personally and you remain anonymous unless you have otherwise provided PRIME Leader Talks with personal information.

Cookies may also be used to customize our website content for you as an individual, allowing us to provide you more personalized service by enabling PRIME Leader

Talks to store information about your preferences or to recognize you when you return to our site or use our services.

We use cookies to attribute visits to our website from third-party sources and serve targeted ads from Google, Facebook, Instagram, and other third-party vendors. Our third-party vendors use cookies to track your prior visits to our websites and elsewhere on the internet to serve you target ads. You can opt-out of targeted ads served via specific third-party vendors by visiting the Digital Advertising Alliance's [Opt-Out resources](#).

We may use automated tracking methods on our website, in communications with you, and in our products and services, to measure performance and engagement.

Note that most internet web browsers automatically accept cookies but will provide you the option to request notification when you receive a cookie or the option to deny cookie access to your device. However, if you do disable cookies from your browser, you may not be able to access certain sections of this site.

#### Web Analysis Tools

We may use web analysis tools that are built into the primeleadertalks.com website to measure and collect anonymous session information.

#### AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence.

#### CHANGES TO THIS PRIVACY POLICY

Please review this privacy policy frequently, as we reserve the right to modify it at any time. Changes and clarification will take effect immediately upon their posting on this website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our site or program is acquired by or merged with another company, your information may be transferred to the new owners so that we may continue to provide you with our services and sell products to you.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, or simply want more information, please contact us via email at [support@primeleadertalks.com](mailto:support@primeleadertalks.com).

If at any time you would like to unsubscribe from receiving future e-mails, we include detailed unsubscribe instructions at the bottom of each e-mail.